



# DIES Web Seminar Series | University Leadership in Challenging Times

## “Effective Science Communication: Perspectives on Policy, Innovative Approaches and Global Trends”

Tuesday, 29 April 2025

02:00 – 04:15 pm (CEST) / 12:00 – 02:15 pm (UCT)

### MODERATOR

**Julia Wandt**, *expert in science communications and institutional strategy development for academic institutions, co-initiator and co-coordinator of the Scicomm-Support*

01:45 pm (CEST) **CHECK-IN**

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02:00

### WELCOME & INTRODUCTION

**Tobias Wolf**, *Head of Section, Development Cooperation – Higher Education Management (P32), German Academic Exchange Service (DAAD)*

**Iris Danowski**, *Deputy Head of Department International Affairs, Head of Section Latin America, German Rectors' Conference (HRK)*

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02:10

### KEYNOTE/ SETTING THE SCENE:

**Paradigm shift in science communication – from imparting information to strengthening resilience**

**Dr Patrick Honecker**, *Chief Communication Officer (CCO), Technical University Darmstadt*

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02:50

### HEALTH BREAK

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03:00

**DIALOGUE ROUND**

**Impulse statements followed by discussions**

**Dr Romina Carrasco Zuffi**, *Dean Campus de Desarrollo Creativo NODO, Universidad de las Américas, Ecuador*

**Prof Dr habil Vu Hoang Linh**, *Rector, VNU University of Science, Vietnam*

**Dr Faith Mugisha Ahabyoona**, *Dean Faculty of Business and Management, Cavendish University, Uganda*

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04:00

**WRAP UP**

**Julia Wandt**, *expert in science communications and institutional strategy development for academic institutions, co-initiator and co-coordinator of the Scicomm-Support*

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04:10

**CLOSING**

**Iris Danowski**, *Deputy Head of Department International Affairs, Head of Section Latin America, German Rectors' Conference (HRK)*

**Berit Stoppa**, *Senior Desk Officer, Development Cooperation – Higher Education Management, German Academic Exchange Service (DAAD)*

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04:15

**END OF SEMINAR**

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